



The
Christ Hospital[™]
Health Network

NEWS RELEASE

2139 Auburn Avenue
Cincinnati, OH 45219
TheChristHospital.com
Media Phone Number 513.585.4900

MEDIA CONTACT: Heather Adkins, 513-585-2200
Heather.Adkins@TheChristHospital.com

The Christ Hospital Health Network Announces New Appointment to Board of Directors

Cincinnati, OH (April 29, 2014) – The Christ Hospital Health Network announces the appointment of Rob Heimann to its Board of Directors.

The Christ Hospital Health Network is the region's most preferred health provider as ranked by National Research Corporation for the past 18 years and is also recognized by *U.S. News & World Report* as one of America's Best Hospitals, ranking in the top 50 nationally for 14 consecutive years. The organization's mission is to improve the health of the community and create patient value by providing exceptional outcomes, affordable care and the finest experiences.

"We are delighted to have Rob join the Board of The Christ Hospital Health Network. His extensive professional experience and proven business acumen will bring valuable perspectives to our Board," said George Vincent, Chairman of The Christ Hospital Health Network Board of Trustees.

"The Christ Hospital Health Network is fortunate to have Rob join our Board as he brings a wealth of experience in a number of areas including healthcare, IT and finance," said Mike Keating, President and CEO. "Rob joins an insightful and engaged Board and the exceptionally talented physicians, management team, patient care givers and volunteers within our Network."

With 20 years of both operational and investment experience in healthcare and IT, Heimann serves as a Director for River Cities Capital Funds, which is a growth equity firm investing in progressive healthcare and information technology companies that help organizations increase revenue, achieve better outcomes, reduce costs and improve workforce efficiency.

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Prior to joining River Cities, Heimann was VP of Corporate Development at IntelliSeek, Inc., a marketing services company backed by River Cities, which was successfully sold to Nielsen. He also worked at Arthur Andersen & Co. supporting new ventures on financing, M&A transactions and other accounting and tax issues.

Heimann is a member of the Board of Directors of Trax Technologies, Ifbyphone, Perfectserve, MedPlast and PetSuites. He was formerly an observer on the boards of Invivodata, and MXLogic. He also serves as a mentor at the Brandery.

Heimann holds an MBA from the J.L. Kellogg School of Business at Northwestern University, where he graduated with distinction. He holds a BS from the University of Virginia and is a CPA. Rob is also Director Emeritus for Starfire Council of Greater Cincinnati, a member of the University of Virginia's regional selection committee for the Jefferson Scholarship Program and a member of University of Cincinnati's Commercialization Advisory Committee.

About The Christ Hospital Health Network: The Christ Hospital Health Network is a regional system of care that extends The Christ Hospital's 125 years of exceptional care and leadership to more than 100 locations in the Greater Cincinnati area. The Network delivers integrated, individualized healthcare and wellness services through its comprehensive physician network, advanced specialty services and the region's Most Preferred Hospital (National Research Corporation). Its mission is to improve the health of our community and create patient value by providing exceptional outcomes, affordable care and the finest experiences. To learn more about its locations and award-winning services, visit TheChristHospital.com.